



We are thrilled to have Splacer Inc. as the spotlight company for this month's newsletter. Splacer is a platform that connects companies with unique, creative spaces for short-term events, offsite meetings, photo shoots, and workshops. Currently operating in Israel and in beta in the New York City market, the company has invited a select group of influencers to begin using the site in New York. Splacer will take the hassle out of finding the physical space for your next event.

Splacer was created by a duo of female architects in Tel Aviv. They envision a world where beautiful spaces never go to waste, and believe that new and exciting spaces inspire creativity and generate new ideas. Splacer makes the process of holding a range of company activities easier, more affordable, and more exciting. The Splacer team see themselves as facilitators, bringing together creative owners of unique spaces with people looking to create an exceptional event experience. They envision a world where beautiful spaces never go to waste. They strongly believe in sharing, localism, and sustainability, and with Splacer they have created a system of living that is more collaborative, socially just, and ecologically responsible. At a time when access trumps ownership, if you don't own a wonderful space, you can Space it and hold a meeting, workshop, photo-shoot, party, lecture, launch, pop-up store, or exhibition.

Splacer worked with Mintz Levin as they entered the New York marketplace in order to ensure that their policies and procedures were compliant with applicable local laws and that they could comfortably operate in New York's complex business environment. Mintz Levin immediately realized the unique nature of Splacer's business and its place in the quickly growing "on-demand" economy. Mintz Levin assisted Splacer with all of its legal needs, but was particularly helpful in creating a customized terms of use and privacy policy for the company's website, as well as advising and counseling the company on the complex insurance marketplace in the United States so that Splacer could ultimately secure the insurance it required to comfortably operate its business. We are excited to continue to help this fantastic team execute on a truly unique vision.