

# Fortune 500 Company Avoids Legal Action in Investigation

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## PRIMARY INDUSTRY

Automotive

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## RELATED INDUSTRIES

- Hospitals & Health Systems
  - Health Care
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## RELATED PRACTICES

- Privacy & Cybersecurity
- Data & Privacy Litigation and Investigations

## Key Facts

- Multi-state investigation
- Federal Trade Commission inquiries
- Handled investigation and response

## The Situation

Client, a Fortune 500 company, sought representation in a multi-state data breach in which credit, debit card, and bank account information was accessed by unauthorized computer hackers.

## The Approach

Mark Robinson handled Federal Trade Commission, multi-state Attorney General, and other law enforcement notifications and inquiries. In addition, Mark worked with the company to identify and isolate the network intrusion and with third-parties (e.g., credit card companies, authorization processors) to identify customers and make customer notifications following the data breach. Mark assisted the company in its preparation of crisis communications materials and other internal and external communications and disclosures (e.g., website content, internal memoranda, board presentations) and provided advice regarding responses to media inquiries. The client was also sued in a class action claiming negligence which was successfully resolved via a Motion to Dismiss.

## The Outcome

The client obtained a complete dismissal of the matter and no government enforcement action was taken. Mark not only assisted the client in successfully avoiding legal action, but also counseled the company on risk management and response.

## Professionals



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