

# Making the Initial Investor Pitch

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Jeremy Glaser discusses the simple approach entrepreneurs should take when making their initial pitch to investors in order to pique their interest.

## Authors



**Jeremy D. Glaser**, Member / Co-chair, Venture Capital & Emerging Companies Practice

Jeremy D. Glaser is Co-chair of Mintz's Venture Capital & Emerging Companies Practice. He has over three decades of experience guiding life sciences and technology companies in growth and financing strategies, including public offerings, financings, mergers and acquisitions, and SEC compliance.