

Israel Connect

Legal Insight for Success in the US Market

ROSH HASHANAH 2016

Welcome to the fall issue of *Israel Connect*, delivering insights and news for Israeli innovators pursuing opportunities in the US marketplace.

In this issue, we are very pleased to introduce you — if you aren't already acquainted — to the new Chair of our Mintz Levin Israel Practice, Ran Zioni. Ran practices out of the firm's Washington, DC office and has many close ties to Israel's business and legal community. He practiced law in Israel for many years and travels there frequently to meet with clients. He represents many growing and later-stage companies in mergers and acquisitions, venture capital, private equity financing, technical licensing, and outsourcing transactions.

We would also like to take this opportunity to unveil our new Israel Practice Portal, providing case studies, profiles of our team's attorneys, and additional resources to help you make the most of our services.

During our travels to Israel, we have been honored to develop relationships with many remarkable Israeli business leaders and innovators. As continuing members of Mintz Levin's Israel Practice team, we plan to continue to deepen and expand our connections.

Let's stay in touch.

שנה טובה

— Heidi and Adam



CONTENTS

[Israel Practice Portal](#)

Featured Articles:

- ▶ [Medical Device Updates: US Food and Drug Administration \(FDA\) Releases Numerous and Important Draft Guidance Documents](#)
- ▶ [Preparing for an Exit: Selling Your Robotics Company](#)
- ▶ [Yes, E-signatures Are Enforceable](#)

Meet Our Team

Mintz Levin includes more than 500 attorneys serving clients worldwide. The lawyers in our Israel Practice bring deep experience in Israeli industries to help your business connect in the US and global markets.

Practice Leader



[Ran Zioni](#)

International Member, Corporate & Securities Chair, Israel Practice

Ran represents companies in mergers and acquisitions, venture capital, and private equity financing transactions as well as in technology licensing and outsourcing transactions. He represents many growing and later-stage companies in mergers and acquisitions, venture capital, private equity financing, technical licensing, and outsourcing transactions. [Read more.](#)

Editor



[Merav Gershtenman](#), 212.692.6806

Associate

Merav represents issuers and underwriters in capital market transactions, including IPOs, follow-on offerings, PIPEs, and At-the-Market offerings. Merav also concentrates her practice

Mintz Levin in the News:

- ▶ [Mintz Levin's Cynthia Larose Named on List of Top 50 Women in Technology by the National Diversity Council](#)
- ▶ [Chambers USA 2016 Recognizes Mintz Levin Attorneys](#)

[Events – Come See Us!](#)

Israel Practice Portal

We are excited to announce the launch of [Mintz Levin Israel's Practice Portal](#), dedicated to showcasing the firm's work with some of Israel's most successful innovators. Visit the site at www.mintz.com/israel and learn more about how we've worked with leading Israeli companies to help them penetrate the US market; negotiate financing, licensing, and other transactions; and protect and leverage their critical intellectual property assets.



[Visit the site here!](#)

Featured Articles

Medical Device Updates: US Food and Drug Administration (FDA) Releases Numerous and Important Draft Guidance Documents

BY [BETHANY HILLS](#), [JOANNE HAWANA](#), [JORDAN COHEN](#), AND [BENJAMIN ZEGARELLI](#)

The summer of 2016 saw a flood of new medical device-related guidance documents coming out of FDA's Center for Devices and Radiological Health (CDRH). Some of these draft guidance documents, such as those addressing device modifications and the 510(k) process, have been long-awaited and are broad in scope, applying to all or a wide swath of the medical device market. However, other recent Agency guidance has been narrowly focused on issues related to the operationalization of so-called precision medicine goals (i.e., "giving the right treatment, to the right patient, at the right time").



on providing, on an ongoing basis, counsel to public companies with respect to compliance and disclosure obligations under the securities laws, corporate governance matters, listing and compliance with various trading markets, including NYSE, NASDAQ, and OTC markets. [Read more.](#)

Industry Contacts

Energy



[Tom Burton](#)

Chair, Energy Technology Practice

Tom founded and chairs the firm's Energy Technology Practice, which has completed more than 350 transactions totaling over \$7 billion. He is ranked by *Best Lawyers in America* in the Corporate Law section and recognized by *The Legal 500 United States* as "rising to the fore" in energy technology for Venture Capital and Emerging Companies. [Read more.](#)

Insurance, Reinsurance, Investigations & Risk Management Practice



[Heidi Lawson](#)

Member

Heidi is an internationally recognized author and speaker specializing in risk management — particularly risk prior to and during an investigation, litigation, or transaction — as well as insurance matters and investigations.

[Read more...](#)

Preparing for an Exit: Selling Your Robotics Company

BY [MARC MANTELL](#)

Robots are everywhere. Health care, logistics, manufacturing, and other critical areas of the economy are being redefined by the robotics and artificial intelligence advances of today's technology entrepreneurs. With this explosion, we are seeing an extraordinary growth in private investment in robotics companies. According to research firm CB Insights, VC investments in robotics more than doubled in 2015 to \$587 million, excluding drones. In addition to increased investment, we are also seeing a flourishing of M&A transactions in the robotics space.



[Continue reading...](#)

Yes, E-signatures Are Enforceable

BY [DANIEL DEWOLF](#), [SAMUEL ASHER EFFRON](#), AND [RACHEL GHOLSTON](#)

We are often presented with the question of whether electronic signatures are enforceable. The answer is yes. There is an entire statutory regime under both state and federal law which gives validity to electronic signatures. This article gives a high level overview of best practices for optimizing your use of electronic signatures.



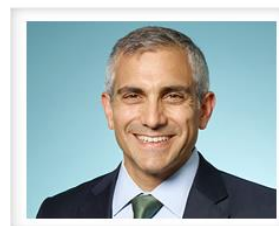
[Read more...](#)

Mintz Levin in the News

[Mintz Levin's Cynthia Larose Named on List of Top 50 Women in Technology by the National Diversity Council](#)

She has been listed in *New York Super Lawyers* for three consecutive years and is regularly quoted in publications including the *Wall Street Journal*, *Financial Times*, and *Business Insurance*. [Read more.](#)

Litigation



[Adam Sisitsky](#)
Member

Adam focuses on business and securities litigation, internal investigations, and US government enforcement actions. He represents clients in SEC investigations and enforcement proceedings as well as in civil litigation. Adam routinely counsels public and private companies and others in matters involving compliance issues, including matters arising under the US Foreign Corrupt Practices Act (FCPA). [Read more.](#)

Intellectual Property – Life Sciences & Medical Device



[Bill Geary](#)
Member

Bill is an experienced patent and trademark attorney with a particular background in medical technology, polymers and advanced materials, and chemicals. He is recognized in *Chambers USA* (Massachusetts — Intellectual Property) and was recognized for 10 consecutive years in *Massachusetts Super Lawyers*. For the past two years, he has also been named an IP Star by *Managing Intellectual Property*. [Read more.](#)

[Cynthia Larose](#) – Chair of the Privacy & Security Practice Group at Mintz Levin – was named by the National Diversity Council as one of the [50 Most Powerful Women in Technology for 2016](#). Honorees are women serving as top leaders in their organizations and professions, who maintain a record of accomplishments in areas of expertise, operate with the highest integrity, demonstrate a commitment to corporate citizenship, and serve as effective role models to inspire the next generation of female professionals.



[Adam Samansky](#)
Member

Adam's practice focuses on IP litigation. His core practice includes patent and trade secret litigation involving complex technologies in the pharmaceutical, medical, high-tech, and defense industries. Adam has tried cases before multiple US District Courts, briefed and argued cases before the US Court of Appeals for the Federal Circuit, and briefed bet-the-company issues before the US Supreme Court. [Read more.](#)

[Read more...](#)

Chambers USA 2016 Recognizes Mintz Levin Attorneys

The 2016 *Chambers USA: America's Leading Lawyers for Business* guide names 49 Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C. attorneys as "Leaders in Their Fields." Mintz Levin attorneys selected for inclusion in this year's guide span 16 practice areas. In addition, the firm's national Health Care Practice, New York Corporate/M&A and Litigation General Commercial Practices were newly ranked in the 2016 guide.



Chambers USA rankings are based on extensive in-depth interviews with attorneys and clients, and are designed to assess technical legal ability, professional conduct, client service, commercial awareness/astuteness, diligence, commitment and other qualities most valued by the client.

[Read more...](#)

Health Care



[Susan Berson](#)
Managing Member, DC office

Susan has advised some of the largest government health programs and negotiated some of the largest pharmacy service agreements in the United States. She has been listed in *Chambers USA* for three consecutive years and is recognized by *The Legal 500 United States*. Susan is also a recipient of the International Law Office and Lexology's Client Choice Award for Healthcare & Life Sciences.

[Read more.](#)

Events – Come See Us!

Ilana Goor Museum

In late October, we will be honoring our clients and friends at the [Ilana Goor Museum](#) in Tel Aviv. We look forward to thanking our friends for the rewarding professional and personal relationships



we've developed over the years, expressing our appreciation for the faith they continue to demonstrate in our firm and legal team, and facilitating new connections among the event's participants.

Visiting Attorneys in October 2016

The following Mintz Levin attorneys will be visiting Israel in the last week of October:

[Bob Bodian](#)
[Ran Zioni](#)
[Heidi Lawson](#)
[Avi Reshtick](#)

If you would like to schedule a meeting, contact [Karen Sealine](#).



[Bethany Hills](#)
Member

Bethany leverages deep FDA regulatory experience and exceptional knowledge of the health care delivery system to help international and US health technology companies enter and navigate the US health care market. Bethany represents a large variety of health care provider businesses in a range of regulatory, reimbursement, and US and international compliance matters. [Read more.](#)

Corporate & Securities



[Ran Zioni](#)
International Member, Corporate & Securities Chair, Israel Practice

Ran represents companies in mergers and acquisitions, venture capital, and private equity financing transactions as well as in technology licensing and outsourcing transactions. He represents many growing and later-stage companies in mergers and transactions, venture capital, private equity financing, technical licensing, and outsourcing transactions. [Read more.](#)

Happy Rosh Hashanah

Wishing You
Peace & Happiness
in the
New Year!

MINTZ LEVIN
Mintz Levin Cohn Ferris Glovsky and Popeo PC



Corporate / Immigration



[Doug Hauer](#)

Member

Doug is a Member in the firm's Corporate & Securities Practice and Immigration Practice. On the corporate side, he focuses on private offerings and related securities work. Doug serves as counsel to developers and businesses seeking capital through the EB-5 investor visa program. He also counsels lenders, private equity firms, and EB-5 Regional Centers on all aspects of EB-5 financing. In the immigration law space, Doug represents corporate, institutional, and individual clients in routine and complex immigration matters. He has in-depth experience advising companies on the immigration consequences of corporate restructuring.

[Read more.](#)

Employment



[Mitch Danzig](#)

Member

Mitch has extensive experience in employment law and in intellectual property litigation and complex commercial litigation. He has also served as a member of the firm's Policy Committee. His work has focused on litigation in the areas of trade secrets, complex commercial litigation, employee mobility, wrongful termination, discrimination, harassment, contracts, defamation, wage and hour, and unfair competition. [Read more.](#)

Tax



[Avi Reshtick](#)

Member

Avi is based in our New York office and represents clients on a wide range of US federal income tax matters. He also advises clients on the formation and operation of public and private partnerships, limited liability companies, and S corporations. Avi has significant experience advising international and multinational clients on US federal income tax considerations relating to cross-border investment structures, business formation, and internal restructurings. [Read more.](#)

Mintz Levin Resources & Offerings

NEWS & EVENTS

» [Go to our News & Events page](#) to browse through all of our events. We encourage you to attend. Our attorneys are invited to present their legal insights all over the world as well as at webinars. We also regularly host and sponsor events that are of interest to our clients.

LEGAL INSIGHTS

» [Visit our Legal Insights page](#) to access recent alerts and advisories, industry reports and newsletters, and published articles.

» [Sign up here](#) to receive periodic e-mails notifying you of publications, news, and events in your areas of interest.

CONNECT WITH MINTZ LEVIN



Local Contact



[Karen Sealine](#), 972.54.4706614

Questions or comments about this newsletter?
Please contact [Karen Sealine](#)

Visit us online:

- » [Israel Practice](#)
- » [International Practice](#)