

STRATEGY

We treat patents as a corporate asset of significant value, and approach monetization as a business strategy, not as a source of litigation.



MINE

Mine portfolios for untapped value-driving patent assets:

- During the “initial sort” stage, Mintz uses its proprietary automated techniques to hone in on pockets within the portfolio that are most likely to contain the greatest number of “value-drivers.”
- During the “deep dive” stage, Mintz deploys its team of internal and external experts to identify potential litigation grade assets with the broadest market coverage.



IDENTIFY

Identify potential targets and infringing products:

- Identify areas of interest and accused products for further analysis
- Test potential value drivers against Mintz’s technical document repository and reverse engineer accused products as necessary



FORMULATE

Formulate and develop client and target-specific monetization strategies:

- Prepare “litigation-ready” evidence of use charts
- Conduct early evaluation of validity challenges



COUNSEL

Develop strategy for leveraging patent value:

- Identify opportunities for investment
- Assess potential returns and evaluate potential for success

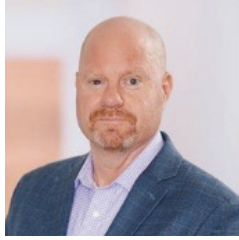


GENERATE

Generate revenue by launching target-specific strategies:

- Negotiate licenses, sale, and/or strategic partnerships
- Enforce patents in the federal district courts, the International Trade Commission, and abroad

The Mintz Team at IP Dealmakers



Panel Moderator

"Key Considerations in Global
Licensing & Litigation"

Tues., December 6 at 3:30pm

Michael T. Renaud
Member / Chair, IP Division
MTRenaud@mintz.com
+1.617.348.1870



Adam S. Rizk
Member
ASRizk@mintz.com
+1.617.348.4709



Peter F. Snell
Member
PSnell@mintz.com
+1.212.692.6850



James Wodarski
Member
JWodarski@mintz.com
+1.617.348.1855



Chair of IP Division and Leader of Patent Litigation and Monetization practice short-listed for Top Practitioner of the Year (Litigation) in MA by *Managing Intellectual Property* (2021)



Ten attorneys and the firm's MA Patent Litigation and CA Patent practices recognized by *IAM Patent 1000* (2021)



Two attorneys identified among "The World's Leading IP Strategists" in *IAM Strategy 300* (2017 – 2020) and included in *IAM's* inaugural edition of the *Strategy 300 Global Leaders* guide



Four attorneys recognized by *Chambers USA* as leading IP practitioners in CA and MA; practice Chair recognized as leading ITC Patent Litigation practitioner nationally; MA IP practice recognized as a regional leader (2021)



Among the top 10 firms for complainants over the past 6 years, according to *Patexia's* 2021 ITC Intelligence Report, with 5 practitioners among the top 20 most active attorneys