

## **Edward A. Lenz**

Ed Lenz is senior counsel of the American Staffing Association and a leading authority on the legal and public policy aspects of third-party employment outsourcing. ASA is the voice of the U.S. staffing industry. Its member companies provide workforce services and solutions, including temporary and contract staffing, recruiting and permanent placement, outplacement, training, and human resource consulting. Staffing firms employ over 11 million people in the U.S. each year.

Lenz joined ASA in 1989 as its first general counsel and, as senior vice president for legal and public affairs, was the staffing industry's chief legal and legislative advocate. For the past five years he has led the industry's advocacy efforts before Congress and the Obama administration regarding the Affordable Care Act. He also serves on the executive committee of Employers for Flexibility in Health Care (E-Flex), a coalition representing retail, restaurant, hospitality, construction, temporary staffing, and other service industries—and has testified on behalf of the coalition at Congressional hearings on how the ACA uniquely affects businesses that employ part-time, temporary, and seasonal employees.

Before joining ASA, Lenz was vice president and assistant general counsel for regulatory affairs of Kelly Services, a Fortune 500 international workforce solutions company, and served as chairman of the ASA legislative committee. Before entering the staffing industry, he served in government and private law practice in Washington, D.C.

Lenz graduated with honors in political science from Bucknell University and holds law degrees from Boston College and New York University. In 2001, he was named a fellow of the College of Labor and Employment Lawyers.